



The REALas Story

Time	Event
Feb-2011	Three investors talk to us about a system for matching buyers with properties for sale
Mar-2011	Initial development, initial data collection
Jun-2011	Data mining suggests that sale prices can be predicted with unexpectedly good accuracy
Jun-2011	10 Auction test
Jul 2011 – Oct2012	Development of initial web site and data base
	10 Auction test
Oct-2012	Live running “That’s my Offer”
Jun-2014	Josh Rowe is CEO
2014	Major redevelopment, app development
Nov-2014	Wins Westpac Innovation challenge
Oct 2016	ANZ buys REALas
2018	10 people in the REALas team